



% Change Media Trend
Top 100 Properties [Undup.]

Total Unique Visitors (000)

Media		Apr-2012	May-2012
Total Internet : Total Audience		1,477,810	1,484,382
Top 100 Properties			
1	Google Sites	1,142,257	1,150,223
2	Microsoft Sites	841,169	840,482
3	FACEBOOK.COM	809,399	828,817
4	Yahoo! Sites	697,754	698,974
5	Wikimedia Foundation Sites	473,380	492,393
6	Amazon Sites	347,640	348,139
7	Apple Inc.	296,129	301,594
8	Word Press/FMP	267,104	277,017
9	Ask Network	256,039	271,312
10	TENCENT Inc.	267,441	264,853
11	Baidu.com Inc.	259,294	258,963
12	eBay	238,224	247,162
13	CBS Interactive	249,467	247,019
14	Glam Media	223,379	244,243
15	VEVO	237,947	242,622
16	BitTorrent Network	224,746	231,239
17	Sohu.com Inc.	233,852	228,400
18	AOL, Inc.	215,274	215,645
19	Alibaba.com Corporation	208,185	211,748
20	TWITTER.COM	190,379	200,620

	Total Unique Visitors (000)	YOY % Change
Glam Media	244,243	+14.4 %
AOL, Inc.	215,645	-9.7 %