



2021 EDITORIAL CALENDAR

VentureBeat

VB Special Issues (2021)

VB Special Issues	
Date	
January 25, 2021	VB Special Issue: AI and the future of health care
April 26, 2021	VB Special Issue: Topic TBD
Q3 2021	VB Special Issue: Topic TBD
October 26, 2021	VB Special Issue: Topic TBD

VB Coverage of Tech Industry Events (2021)

VB Coverage of Tech Industry Events

Date	Name of Event
January 7-10	CES
Q1 2021	Earnings
February 19-20	Blizzcon
February 23-25	MWC Shanghai
March 2-4	Microsoft Ignite
March 11 - 12	TensorFlow Dev Summitter
March 23-25	MIT EmTech Digital
March 23-26	Nvidia GTC
Q2 2021	Earnings
April 2021	Collision
April 6-8 [TBD]	Google Cloud Next
April 27-28	RedHat Summit
April 27-28	Adobe Summit

VB Coverage of Tech Industry Events (2021)

VB Coverage of Tech Industry Events

Date	Name of Event
May 4-7	ICLR
May 4-7	Kubecon Europe
May 5-6	Ai4
May 11-12	IBM Think
May 13-14	AI World Congress
May 17-20	RSA
May 27	DockerCon
June 1-3	Code Conference
June 3-6	PAX East
June 15-17	E3
June 19-25	CVPR
June 28-July 1	MWC Barcelona
Q3 2021	Earnings
July 19-23	GDC
July 31-August 5	Black Hat

VB Coverage of Tech Industry Events (2021)

VB Coverage of Tech Industry Events

Date	Name of Event
August 5-8	DEF CON
August 25-29	Devcom/Gamescom
September 15-16	AI Hardware Summit
Q4 2021	Earnings
October 2021	World Summit AI
October 13-14	Big Data Toronto / AI Toronto
October 26-28	Mobile World Congress LA
November 1-4	Web Summit
November 3-4	AI Summit San Francisco
October 12-15	Kubecon
November 27-December 5	NeurIPS
TBA	Oculus Connect
TBA	GameDaily Connect
TBA	Gamelab
TBA	The Game Awards

VB Coverage of Tech Industry Events (2021)

VB Coverage of Tech Industry Events

Date	Name of Event
TBA	Amazon re:MARS
TBA	F8
TBA	Shopify Unite
TBA	Google I/O
TBA	Microsoft Build
TBA	Microsoft Inspire
TBA	Oracle OpenWorld
TBA	AWS re:Invent
TBA	TC Sessions: Robotics + AI 2020

VB Events (2021)

VB Events	
Date	Name of Event
January 26, 2021	GB & Facebook: Driving Game Growth Summit
January 27 - 28, 2021	GamesBeat: Into the Metaverse
January 27, 2021	GB & Oculus: Into the Metaverse
February 17, 2021	GB & Oculus: Science Fiction, Tech, and Games
February - July 2021	VB & WiBD: CXO Series
April 28 - 29, 2021	GamesBeat Summit 2021
July 12 - 16, 2021	Transform 2021
July 12 - 16, 2021	Transform World

VB Live Events (2021)

VB Live Events (Webinars)

Date	Name of Webinar
January 27, 2021	Expand your mobile game success with a multi-platform strategy in 2021
January 28, 2021	The 2021 digital toolkit: How small businesses are taking charge
February 10, 2021	How the U.S. open banking system is driving huge innovation
March 9, 2021	How to adapt creatives for every platform -- for maximum performance
March 24, 2021	The power of audio: Building customer connections and boosting loyalty
March 30, 2021	The power of data to seize gaming's red-hot market opportunities