THE FUTURE OF VIDEO GAME DISTRIBUTION

Gain prime placement for your game through Super Apps, ISP carriers, and other vendors like banking apps in our distribution network to grow your audience and unlock new revenue streams.

DO MORE WITH YOUR GAME

Get seen in more places

Connect to a global network of Super Apps, a growing trend of digital ecosystems that contain a wide range of virtual products and services.

Add more value for players

Let players top up through their favorite payment app, earn bonuses, and share their love of your game with their friends and extended networks.

Unlock new revenue streams

Boost your earnings by offering users access to exclusive gaming content, events, loyalty programs, and more.

DO MORE FOR YOUR GAME

Diversified audience and player base

Revshare with no upfront cost

24/7 customer support

Exclusive content & loyalty rewards

DO MORE WITH DIGITAL DISTRIBUTION HUB

Administrative tasks handled

We negotiate, sign, and manage all deals with our global partners and onboard new partners from all verticals on a monthly basis.

Cash-based and digital options

Users can add money to their in-game accounts both offline and online, via cash kiosks, ATMs, telecoms, or banking and social media apps.

Bigger player base

Reach and empower a new, non-credit-card-holder audience to purchase your game, along with virtual items and currencies.

GET STARTED TODAY

business@xsolla.com

QUICK INTEGRATION STEPS

It all starts with your Xsolla Publisher Account, an easy-to-use, all-in-one control center that lets you set up and manage every Xsolla product you need to optimize and monetize your games.

	STEP	EXISTING PARTNER NEW PARTNER
1	If you're an existing Xsolla partner, log in to your Publisher Account.	If you're new to Xsolla, register for an account, and follow the steps below.
2	Choose the project, or game, for which you'd like to enable Digital Distribution Hub.	Create a New Project, and fill out the required starting information.
3	Ensure that your Store module is configured with the right items, virtual currencies, and game keys you want to make available for digital distribution.	Configure your Store module, and add to your catalog anything that you want to make available for digital distribution, such as game keys, virtual items, or virtual currencies.
4	Contact your Account Manager and request to activate the Digital Distribution Hub for your selected project.	
5	Once the control toggle is switched on, the current catalog for the project (as set up in step 3) will be available through every vendor partnered through the Xsolla Digital Distribution Hub.	

PARTNER SUCCESS

INTEGRATION WITH STEAM

In 2011, we began helping Valve accept payments for their game distribution platform, Steam, through a network of cash kiosks in Russia and the CIS region. They have since used the full range of our digital distribution services to seamlessly connect their platform to digital wallets and banking apps, all with no upfront cost or resources.

Our integration resulted in Steam experiencing **12 times growth since launch**, with over **5 million successful payments**.

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