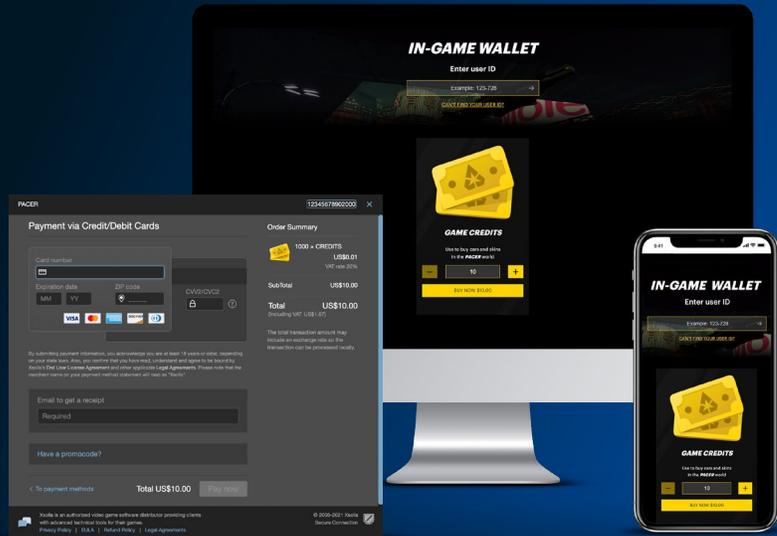




BOOST YOUR MOBILE GAME REVENUE BY UP TO 40%

Create a custom online store, save on platform fees, and reach new players by accepting 700+ local payment methods in new markets worldwide.



ACCELERATE YOUR MOBILE GAME GROWTH

Save up to 20% on fees

Bring your mobile game store experience online and let Xsolla handle everything the app stores can do, and more, without paying high transaction fees.

Sell virtual goods and subscriptions

Build an online landing page for your players to buy in-game items and currencies, manage subscriptions, and top up with local payment options and multilingual display support.

Offer exclusive content and promotions

Set up incentives or loyalty programs for your players, enable gift purchases, bundles, influencer bonuses & coupons, charity payments, and much more.

ENTER NEW REGIONS, REACH MORE PLAYERS



700+ payment options in 250+ countries



24/7 customer support



Multi-platform experience with UX/UI control



Global influencer campaigns

POWERED BY GAMES INDUSTRY EXPERTS

Use Xsolla as a Merchant of Record for back-end logistics

Let us manage the payments infrastructure for you, from transactions to VAT and local taxes, chargebacks, legal, compliance with COPPA, GDPR, and other regulations.

Reduce risk with best-in-class tools

Defend yourself with a trusted anti-fraud system designed exclusively for the games industry for every genre, platform, and economic model.

Connect to trusted platforms worldwide

Distribute your game to popular digital wallets and Super Apps to increase market presence in 250+ countries and territories.



QUICK INTEGRATION STEPS

It all starts with your [Xsolla Publisher Account](#), an easy-to-use, all-in-one control center that lets you set up and manage every Xsolla product you need to optimize and monetize your games.

	STEP	EXISTING PARTNER	NEW PARTNER
1	Set up your project	If you're an existing Xsolla partner, log in to your Publisher Account and go to your project.	If you're new to Xsolla, simply register for an account , and fill in required details for your project.
2	Create a Top Up landing page	On the left hand navigation menu, head to Site Builder , click Create site and choose the "Top up Page" template.	
3	Add Store block	Click Add block and choose "Store" as the type.	
4	Create a virtual currency	From the navigation menu click Create virtual currency . Fill in all required fields and create a currency package.	
5	Review your page	Go back to the Site Builder and open your page to view it. The package of currency you created should be displayed on the landing page. If it is not visible, please contact our integration team via online chat. Simply follow this link and click the message icon in the bottom right corner.	
6	Set up webhooks	Webhooks lets you add items to a specific account in your game. Go to Project Settings > Webhooks . Switch the toggle to ON .	
7	Make a test payment to check your integration	<i>(optional, but recommended)</i> Open a new browser window and go to your newly created Top Up landing page. Test payments by using sample or real cards.	
8	Sign Agreement and launch page	Access and sign the Licensing Agreement with an Owner or Accounting role, and publish your page.	

For advanced how-tos or technical assistance, please [contact our integration team](#) via online chat - we're always happy to help.

PARTNER SUCCESS

NETEASE



Screenshots from mswpay.com

NetEase, one of the largest video game and internet companies in the world, wanted to expand its new mobile games to more global regions and explore alternative payment methods. With Xsolla Web Shop, they were able to add region-specific payment options and give new and existing players more flexibility to top up their game accounts.

[LEARN MORE ABOUT NETEASE AND XSOLLA](#)