

2023 EDITORIAL CALENDAR



VB

VBLAB



2023 EDITORIAL CALENDAR

VENTUREBEAT EVENTS

DATE	TOPIC	LOCATION
July 11 & 12	Transform	
October	MetaBeat	
November	The Data Summit	

GAMESBEST EVENTS

DATE	TOPIC	LOCATION
May 22 & 23	GamesBeat Summit	
October	GamesBeat Next	

Note: Dates are subject to change. To learn more about partnership opportunities, please visit [VB Lab](#) or email us at sales@venturebeat.com.





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VENTUREBEAT INDUSTRY EVENT COVERAGE 2023

DATE	TOPIC	LOCATION
Jan 5-8	CES (Consumer Electronics Show)	Las Vegas
Feb 6-13	Stream Next Fest	
Feb 22-24	Dice Summit	Las Vegas
Feb 22-24	Mobile Growth Summit	Las Vegas
Feb 28	SXSW Gaming March	
June		
July		
August		
September		
October		
November		
December		

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VENTUREBEAT SPECIAL ISSUES 2023

DATE	TOPIC
January	The CIO Agenda: The 2023 Roadmap for IT leaders
March	The quest for Nirvana: Applying AI at scale
April	Data centers in 2023: Doing more with less
May	Building the foundation for customer data quality
June	The data lakehouse as the center for enterprise innovation
July	The next-generation data center: Preparing for the demands of AI
August	Low-code/No-code: The rise of the citizen developer
September	Intelligent sustainability
October	The explosion of enterprise analytics
November	The future of work
December	The third-party security dilemma

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GAMESBEAT SPECIAL ISSUES 2023

DATE	TOPIC
	AI in gaming
	Creator economy
	Emerging markets
	Diversity in gaming
	The state of the metaverse
	Web3
	Nonprofits in gaming
	People changing the game

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VENTUREBEAT VIDEO SERIES

TOPICS

What's next for the data fabric and data mesh trend

The Turning Bot: Where low-code/no-code goes in 2023

Data science and generative AI

Data center automation: From provisioning to business continuity

Data transitions

Cloud optimization

DataOps: How to automate, integrate, monitor your data end to end

Cloud observability: How it's different and can benefit your organization

Hyperautomation: Using AI and RPA to automate the entire enterprise

How (or whether) generative AI will change IT

How quantum ML will help deliver quantum

Synthetic data – why AI and the metaverse depend on it

How SASE is changing network security in the cloud

Secure by design/privacy by design – how to build in the security

Metaverse in practice

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VENTUREBEAT VIDEO SERIES CONTINUED

TOPICS

The future of software supply chain security

How zero trust will evolve in 2023

Why API security is the next frontier in cloud security

Adapting endpoint security to hybrid working environments

What role should risk play in the CISOs decision-making?

Security AI and automation

Quantum computing: When is Y2Q going to kickstart the RSA encryption apocalypse?

How confidential computing is helping to protect data where it lives in the cloud and at the network edge

What makes social engineering the #1 threat to enterprise data

What's next for ransomware in 2023

The metaverse security landscape: How to stay safe in immersive realities

How the cyber skills gap is complicating enterprise cloud security

Top technologies for automating incident responses

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VENTUREBEAT MONTHLY SERIES

Several monthly recurring series of articles covering the hottest topics in data technology and data strategy.

AI	
1 st Wednesday of Month	Generative AI
2 nd Wednesday of Month	Conversational AI
3 rd Wednesday of Month	Alops and MLOps
Data	
1 st Friday of Month	Real-time data, cloud & IoT
2 nd Friday of Month	Data transformation
Security	
1 st Monday of Month	Zero trust
2 nd Monday of Month	Cloud security
3 rd Monday of Month	Endpoint security
4 th Monday of Month	Software supply chain security

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GAMESBEAT MONTHLY SERIES

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1 st Thursday of Month	AI in gaming
2 nd Thursday of Month	Esports
3 rd Thursday of month	Creator economy

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